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Fact Sheet

- Background:** [30 Days to Financial Freedom](http://www.30dayfreedom.com) (www.30dayfreedom.com) is a faith-based, online personal finance training program.
- Mission:** Worrying about money makes life miserable. 30 Days to Financial Freedom teaches people to take control of their money so they can eliminate financial stress and build a prosperous future.
- Founded:** 2020
- Headquarters:** Lexington, Kentucky
- Leadership:** Founded by Brian Jewell, a Christian financial expert who created the popular personal finance website [God, Money & Me](http://godmoneyme.com) (godmoneyme.com) in 2011.
- How It Works:** This monthlong online course features easy-to-understand lessons and the powerful Budget Genius tool. Users learn to overcome financial problems and build a prosperous future in just 10 minutes a day using a three-step process:
- 1. Watch the Videos** — Start with short daily lessons featuring faith-based principles and practical advice.
 - 2. Answer the Questions** — Answer one simple question about your financial life, then let the Budget Genius do the rest.
 - 3. Experience Freedom** — Use your personalized plan to stop stressing and start living the life you were made for.
- About the Budget Genius:** The Budget Genius is an innovative planning tool that helps users organize their financial life in just minutes a day. At the end of each day's video lessons, users answer one simple question about their income or expenses. The Budget Genius uses those answers to automatically create personalized spending plans, savings goals and debt payoff strategies. Users get detailed financial direction without doing any math.
- Risk-Free Guarantee:** 30 Days to Financial Freedom offers a risk-free guarantee to all users. If the program doesn't help them organize their finances and stop worrying about money, members can request a full refund.
- Groups and Organizations:** 30 Days to Financial Freedom is available for groups, churches and other organizations. Leaders can host group meetings in person or online. Group discounts are available beginning at four members. Organizations can also purchase unlimited subscriptions for their entire memberships. For more info, email groups@30dayfreedom.com.